May 23, 2026

NERAASA 2026 Finance Report

INTRODUCTION:

Attached is the financial report for NERAASA 2026 (N26). All known financial obligations past and present have been accounted for. All expenses have been paid except for $2500 seed money to Area 70 Vermont who will be hosting NERAASA 2029. N26 had a total revenue of $103,804.63 and expenses of $93,624.54; leaving a net surplus of $10,180.09 that will be forwarded to the General Service Board. The N26 committee never intended to have such a large surplus and set a budget that took into consideration all cost risks. The budget was reviewed and adjusted prior to setting the registration fee. An attempt has been made to provide an explanation of what went into setting the budget and some of the cost-saving steps taken by the committee to arrive at actual expenses less than budget.

BUDGET DEVELOPMENT CONSIDERATIONS and ASSUMPTIONS:

- ASL Translation – Translators not contracted until a few weeks prior to assembly.
- Spanish Translation – Decision to contract with Wordly made November 2025
- Audio Requirements – Finalized January 2026. Communication issues with Hotel preferred vendor. Decided on local providers.
- Hotel Room Rental cost based on Food & Beverage purchased. Terms ranged from $20,000 fee with no F&B purchase to waived fee with $60,000 F&B purchased. Based on other A.A. events and the cost of purchased food, we estimated F&B purchase at $10,000 with fee of $12,000. Actual F&B purchased was nearly $44,000 with fee of $8,000 that saved us $4,000.
- Meal prices were increased by 5% at suggestion of hotel event coordinator, in anticipation of hotel price increases
- Coffee was budgeted at 200 gallons ($14,000) vs actual consumption of 145 gallons ($10,500).

VARIANCE ANALYSIS (Actual vs Budget) (line items with difference of more than $500):

- Registrations - Budgeted for 810 paid registrations. Actual paid registrations were just over 700. Reduced revenue by nearly **$6,000**
- Contributions – Budget did not include receiving contributions. Received contributions for Coffee, Hospitality, and General in the amount of over **$2,500**.
- ASL Interpretation – Budget based on State of Maine standard rates plus registration and meals. Contracted local interpreters who shared room and gave a discounted rate. Savings of nearly **$1,400**.
- Bank Fees – We underestimated the cost of Bank Fees which was resulted in a cost increase of nearly **$2,000**.

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- Registrar Expenses – Budget did not include purchasing AA Position Ribbons. Total actual expenses **$800**
- Speaker & NERT Expenses – Expenses were reduced because room nights that were credited to our account. (HIBTB provided 1 room night for every 50 room nights booked.) Speaker shared travel expenses with other attendees. Total costs came in at a savings of nearly **$1,500**.
- HIBTB Meals – Our HIBTB event coordinator said that there would be a possibility of costs being increased prior to our event. Suggest increase the price by 5%. There was no increase in cost that resulted in saving over **$4,000**.
- HIBTB Coffee – Coffee was budgeted for 810 people since we did not have that many people in attendance coffee consumption was less and the saving was over **$3,600**.
- HIBTB Hotel Guest Rooms – Budget did not consider rooms nights being credited to our account. (HIBTB provided 1 room night for every 50 room nights booked.) Savings of **$1,400**
- HIBTB Function Rental/Site Fee – Holiday Inn By The Bay set the rental cost for the facility based on Food and Beverage (F&B) costs. We estimated that our cost would be $12,000. F&B sales were much higher and our cost was actually $8,000 for a **$4,000** savings.

The above variance analysis addresses any variances from actual to budgeted values that exceed $500. Values presented have been rounded off. Actual values can be found on the following Financial report.

Questions may be addressed through email to NERAASA2026Treasurer@gmail.com.

NERAASA 2026 Financial Report

Description	Budget	Actual	Variance	Notes
Seed Money	$6,000.00	$6,000.00	$0.00	
Registrations	$44,550.00	$38,578.00	($5,972.00)	(budget 810 @ $55 ea) Actual paid registrations over 700
HIBTB Deposit	$1,000.00	$1,000.00	$0.00	
T-Shirts	$950.00	$952.25	$2.25	
Meal Packages	$51,770.60	$51,770.60	$0.00	
Coffee Contributions	$0.00	$729.80	$729.80	
General Contributions	$0.00	$950.24	$950.24	
Hospitality Contributions	$3,000.00	$3,823.74	$823.74	
	$107,270.60	**$103,804.63**		
ASL Interpretation	$3,000.00	$1,646.22	$1,353.78	
Archives	$100.00	$0.00	$100.00	For updating NERAASA History book
A/V	$2,500.00	$2,225.02	$274.98	
Bank Fees	$1,000.00	$2,983.54	($1,983.54)	Incl Bank, Stripe & Venmo Expenses
Cash XFR - Bank to Strip		$425.00	($425.00)	
Committee T-Shirts	$950.00	$918.22	$31.78	
Flyers	$400.00	$42.20	$357.80	
Hospitality	$3,040.00	$3,407.18	($367.18)	Food and Beverage $1505.30 Rooms $1901.88 Total $3407.18
Mail Chimp and Glide App	$159.00	$298.50	($139.50)	
NERAASA Inventory Committee	$300.00	$0.00	$300.00	
NERAASA.org Web Fees	$0.00	$359.76	($359.76)	neraasa.org web fees
Postage/copies	$500.00	$426.70	$73.30	PO Box rental, postage/Printing
Refunds	$0.00	$0.00	$0.00	
Registrar Expenses	$1,400.00	$2,204.53	($804.53)	Primarily Name tags & AA Position Ribbons
Small Change Expense	$200.00	$200.00	$0.00	Start Up Cash for event
Spanish Interpreting Equipmt	$0.00	$0.00	$0.00	
Spanish Wordly Interpretation	$2,400.00	$2,281.25	$118.75	Budgeted for onsite interpreters. Did not incl equipmt
Speaker & NERT Expenses	$1,700.00	$243.16	$1,456.84	
Speaker Gift	$120.00	$0.00	$120.00	
Supplies	$148.00	$145.77	$2.23	
Venmo Fee	$100.00	$9.55	$90.45	Shirts
Web Hosting and Domain Name	$420.00	$273.90	$146.10	Includes renewals for following year NERAASA 2027.
Website Reserve	$500.00	$500.00	$0.00	
HIBTB Meals	$51,770.60	$47,737.97	$4,032.63	Budget included potential 5% cost increase that did not happen,
HIBTB Coffee	$14,080.00	$10,507.85	$3,572.15	
HIBTB Rooms	$1,881.90	$463.22	$1,418.68	
HIBTB Other	$1,500.00	$1,325.00	$175.00	Incl, podium, easels, etc; Casco Bay petition
HIBTB Deposit	$1,000.00	$1,000.00	$0.00	
HIBTB Function Rental/Site Fee	$12,000.00	$8,000.00	$4,000.00	• No F&B Minimum = $20,000 Rental ** F&B Minimum of $10,000 = $12,000 Rental • F&B Minimum of $40,000 = $8,000 Rental • F&B Minimum of $50,000 = $5,000 Rental • F&B Minimum of $60,000 = Waived Rental
NERAASA 2027 Seed Money A49	$2,500.00	$2,500.00	$0.00	Payment Ck 113
NERAASA 2028 Seed Money A61	$1,000.00	$1,000.00	$0.00	Payment Ck 114
NERAASA 2028 Seed Money A70	$2,500.00	$2,500.00	$0.00	tbd
Total Expense	**$107,169.50**	**$93,624.54**		
Revenue minus Expenses	$101.10	$10,180.09		